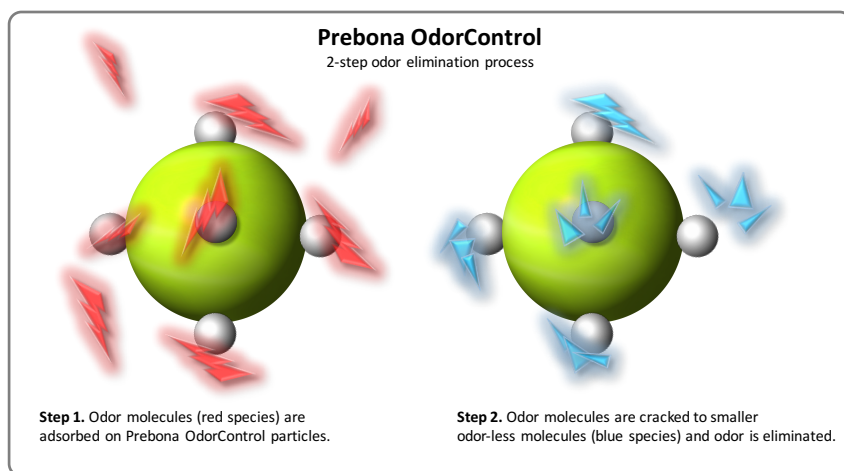


Prebona OdorControl™ *eliminates offensive odors*

Prebona AB has developed a new product, Prebona OdorControl, for eliminating offensive odors. Prebona OdorControl doesn't simply mask odors like today's air fresheners, but eliminates them at the source. Researchers have found that Prebona OdorControl eliminates odors up to twice as effectively as the best available solutions today, such as activated carbon.

A wide range of products and processes are used to battle undesirable odors in bathrooms, garbage rooms, boats, caravans and elsewhere. Most air fresheners mask odors with pleasing fragrances but do not eliminate the odors from the environment. Substances that absorb smells, including activated carbon and baking soda, are also used. However, these substances tend to have only a weak ability to absorb the molecules responsible for offensive odor.

Prebona OdorControl consists of silica, the main ingredient in sand, modified with ions with well established antiodor properties. The Prebona Odor control particles eliminate odors extremely efficiently in a 2-step odor elimination process.



Offensive odor consists of sulfur and nitrogen containing molecules. These odor molecules will stick to the modified silica particles in Prebona OdorControl. Once the odor molecules are adsorbed, they will be catalytically cracked to smaller odorless molecules and the offensive odor is permanently eliminated.

A toilet or garbage room with offensive odor will become odorless in minutes after treatment with Prebona OdorControl. Treatment is done with a cold fogger or spray equipment and takes only minutes for a medium sized garbage room or public toilet. The effect will last up to several days. Tests with Prebona OdorControl in controlled environment showed that Prebona OdorControl is up to twice as effective as activated carbon at removing offensive odor.